

29 April 2019

Craig Niemann
Chief Executive Officer
City of Greater Bendigo
125 – 229 Lyttleton Terrace
Bendigo VIC 3550

Dear Craig

Re: Letter of support for City of Greater Bendigo, UNESCO Creative Cities Network, City of Gastronomy Designation

It is with great pleasure that we provide you with this letter of support from Hepburn Shire Council to the City of Greater Bendigo, in support of the application being submitted for inclusion in the UNESCO Creative Cities Network as Australia's first City of Gastronomy.

Hepburn Shire Council understand that City of Gastronomy designation is a prized opportunity for the region to highlight and build on the creative, healthy and sustainable food system we enjoy in the southern hemisphere. Designating City of Greater Bendigo as a City of Gastronomy will strengthen our regions rich gastronomic culture and has the potential to inspire new approaches to climate change, food-related health issues, food insecurity, inclusive growth and our indigenous food heritage.

Hepburn Shire Council further acknowledges that the application identifies a proposed Institute of Gastronomy and Good Food to be located in Daylesford. This \$25M project brings together agriculture, culinary hospitality, education and tourism experts in a partnership between William Angliss Institute and one of Australia's most awarded regional restaurants. Hepburn Shire Council is proud to be a key collaborator to the development of the Institute of Gastronomy and Good Food business case and recognises that a successful application for City of Greater Bendigo designation as a City of Gastronomy will further strengthen the regions reputation as the gastronomic and Good Food capital of Australia.

Hepburn Shire Council believes that the City of Greater Bendigo have the required skills, expertise and relationships across the region to effectively act as the lead Local Government Authority to apply for designation as Australia's first City of Gastronomy. We believe that effectively partnering with other Local Government Authorities, agencies and organisations in the region, is critical to the success of the application.

Hepburn Shire Council and City of Greater Bendigo have successfully partnered in many collaborative projects in the past, and Hepburn Shire Council is committed to continuing to collaborate and work with City of Greater Bendigo into the future.

We are pleased to provide this letter of support and we are willing to be a referee in support of this application if required. Should you have inquiries regarding this, please feel free to contact me on 5321 6423 or 0407 168 070.

Yours sincerely

A handwritten signature in black ink that reads "Evan King". The signature is written in a cursive style, with the first name "Evan" and the last name "King" clearly legible.

Evan King
Chief Executive Officer