



CM:lh  
Doc ID:304530

Cr Margaret O'Rourke  
Mayor  
City of Greater Bendigo  
PO Box 733  
BENDIGO VIC 3552

Dear Margaret

**Re: City of Greater Bendigo's application to be admitted to the UNESCO Creative City Network in the category of Gastronomy**

Thank you for your letter dated 1 November 2018 providing information and seeking assistance regarding the City's application to UNESCO to be a Creative City in the category of Gastronomy.

Loddon Shire Council is very supportive of initiatives that help to gain broader awareness and recognition of this region as a quality food and beverage producer, and offers its support for the City's application.

We agree that there are already great things happening across the region, highlighting its strengths in the various facets of gastronomy.

Many agribusinesses and producers within Loddon Shire are winning awards and being showcased by restaurants and retailers, including wineries, Inglewood Aged Beef, Salut  Oliva, Laucke Flour and the unique Simply Green Tomatoes, to name a few.

To highlight this creative success, the inaugural Loddon Valley Food and Wine Expo will celebrate the rich diversity of quality produce that this area now offers. This will take place in March 2019 during the Melbourne Food and Wine Festival Regional Weekend.

Loddon Shire appreciates the work of the City of Greater Bendigo in leading this initiative and is very supportive of the application to UNESCO for the City and Region.

Yours sincerely

Cheryl McKinnon  
**Mayor**

8 November 2018

**Municipal Offices:**  
41 High Street, Wedderburn, Victoria  
PO Box 21, Wedderburn VIC 3518

**Telephone:** 03 5494 1200  
**Facsimile:** 03 5494 3003

**Email:** [loddon@loddon.vic.gov.au](mailto:loddon@loddon.vic.gov.au)

**ABN:** 90 925 450 534

[www.loddon.vic.gov.au](http://www.loddon.vic.gov.au)